

## COOKIES POLICY

Updated: 01/03/2022

This notice explains what are cookies, their use and the ability to remove or accept them. This notice applies to the official website of the BPB Bank with the domain [www.bpbbank.com](http://www.bpbbank.com)

Cookies are small text files that are stored in the user's browser. Cookies contain a unique identification code known as a cookie ID which contains a string of characters that websites and servers associate with the browser in which the cookie is stored. This allows websites and servers to distinguish the browser from other browsers that store different cookies and to identify each browser with its unique cookie ID.

Cookies are designed to be a trusted mechanism for websites to remember information or record visitor browsing activity. For example, if you set preferences for a website, cookies allow the website to remember your preferences the next time you visit it. Or if you log in to a website, the website may use the cookie to identify your browser later, so you do not need to log in again. All of these actions depend on the information stored in the cookie.

Cookies are usually categorized according to their consistency and origin, some cookies are temporary and will disappear when the browser is closed; others are stable and will stay the visitor browser for some time.

Furthermore, like most websites, our Bank website uses cookies, which are listed in the table below:

Cookie	Domain	Type ↑↓	Description	Duration
_fbp	.bpbbank.com	Marketing	This cookie has been set by Facebook to display 3 monthsads when you are on Facebook or on a digital Platform powered by Facebook ads after you visit the website.	3 months
fr	.facebook.com Marketing		Facebook places this "cookie" to display relevant ads to users by tracking user behavior on the web, on sites that have the Facebook pixel or Facebook social plugin.	3 months
_ga	.bpbbank.com	Analytics	_ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for site analytics report. The cookie stores the information anonymously and assigns a randomly generated number to identify unique visitors.	2 years
_gid	.bpbbank.com	Analytics	Installed by Google Analytics, the _gid cookie stores information about how visitors use a website, while also creating an analytics report of the site performance. Some of the data collected include the number of visitors, their source, and the sites they visit anonymously.	1 day

Cookie	Domain	Type ↑↓	Description	Duration
_gat_gtag_UA_49111536_2	.bpbbank.com	Analytics	Set by Google to distinguish users.	1 minute

While using the website you may also accept cookies from third parties.

Google Analytics is an online analytics service provided by Google, Inc. ("Google"), to provide information on how our websites are used. Information about your use of our website, including your IP address, will be transmitted to and stored by Google, as well as on servers in the United States.

More information: <http://www.google.com/policies/privacy/Videot YouTube>

YouTube is used by the website to store and display video content. Cookies (YSC, Yt-remotecast-available, yt-remote-cast-installed, yt-remote-connected-devices, yt-remote-device-id, yt-remote-fastcheck-period, yt-remote-session-app, yt-remote-session-name) have been set up by YouTube to track usage of its services. Cookies on YouTube are only installed when you press play.

More information: <https://www.google.com/policies/privacy>

Other General Links to External Websites Website visitors are offered the opportunity to browse through a range of external websites where the bank is present. When the visitor selects the option to view content from the websites, they are removed from the bank's page and moved to another page, where a variety of cookies can be used during the visit. The Bank is not responsible for any cookies used after the visitor has left the Bank's website.

For more information, refer to your respective Privacy policies:

Facebook - <https://www.facebook.com/privacy/explanation>

Instagram - <https://help.instagram.com/519522125107875>

YouTube - <https://support.google.com/youtube/answer/2801895>

LinkedIn: <https://www.linkedin.com/legal/privacy-policy>

### ACCEPTANCE AND REJECTION OF COOKIES

The information collected by cookies is accessible by the Company editing the site (see privacy notice for the processing of personal data on the bank's website) which serves as the service provider. In the case of third party cookies, the information will be accessible to the third party managing the cookies.

Further, to opt out of Google Analytics tracking on all websites visit <https://tools.google.com/dlpage/gaoptout>.

We do not share the information collected by cookies with any third party except Google as explained above. If you're not interested in the benefits of cookies, the browser's "Settings" feature can give you instructions on how to reject new cookies or how to delete existing cookies. Very useful information about cookies in general can be found at: [www.allaboutcookies.org](http://www.allaboutcookies.org).

Data Protection Officer of BPB Bank can be contacted via email [dataprotection@bpbbank.com](mailto:dataprotection@bpbbank.com) for more information regarding the processing of personal data or to exercise your rights, as described in the Privacy Notice of published on our website.

